

SMARTER BETTER HEALTH REFORM?

INFLUENCING STATE AND FEDERAL POLICY

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WHO KNEW HEALTH CARE
COULD BE SO COMPLICATED!

Joel Keller @2017
HELLERTOON.COM



Cross
Shield
nesota

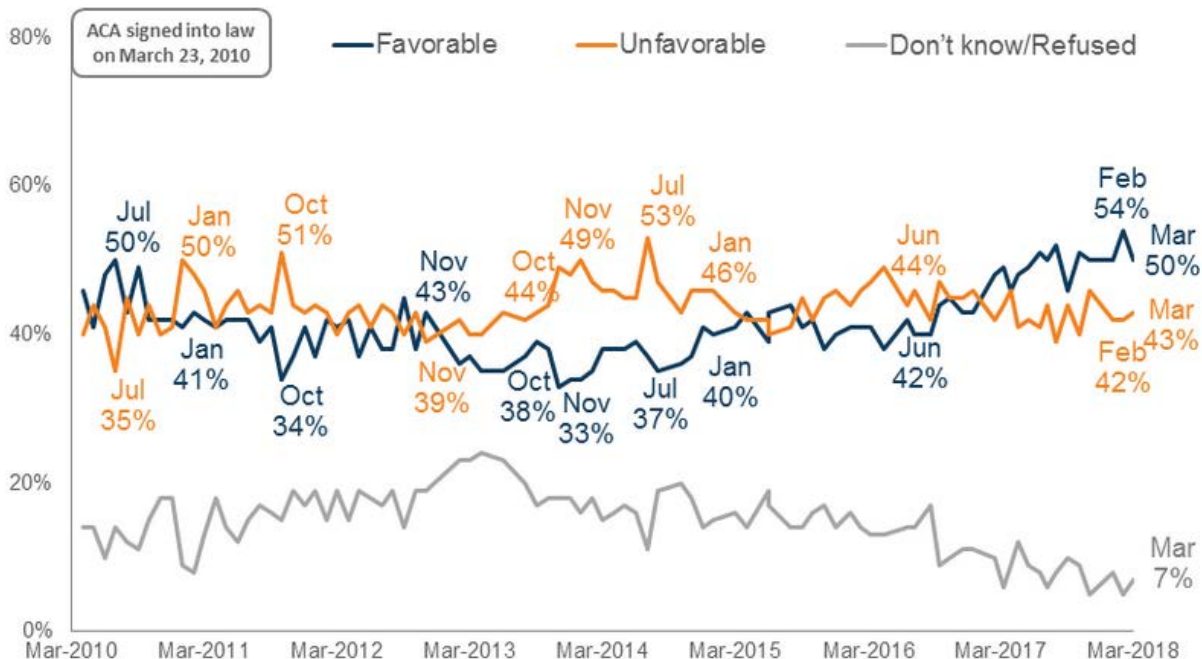
DISCUSSION OUTLINE



- How are Americans' views of health care changing?
- Where is reform occurring? Congress, the states, Trump administration?
- What is Blue Cross' strategy?
 - Better, smarter health reform...

PUBLIC OPINION

TRACKING OF ACA FAVORABILITY



Public opinion remains divided but has risen consistently since the 2016 election.

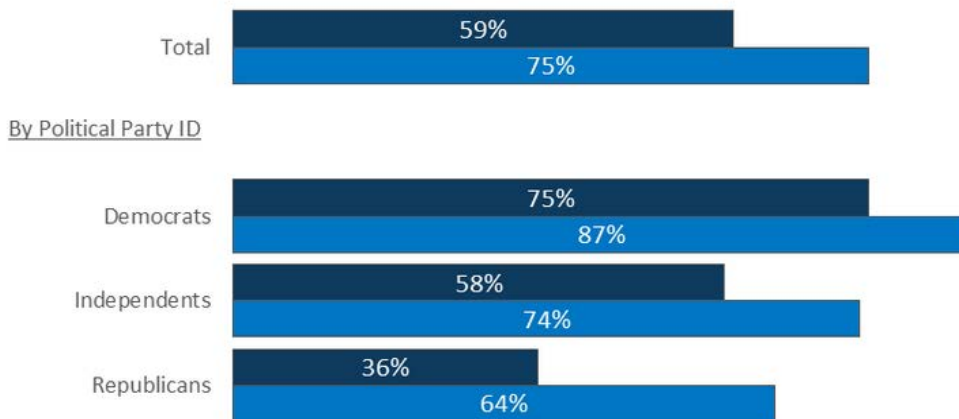
SOURCE: KFF Health Tracking Polls

MEDICARE FOR ALL WITH A SINGLE CAVEAT

Larger shares,
across party
identification, favor
Medicare-for-all
option for anyone
who wants it

Percent who favor the following proposals:

- A national health plan, or Medicare-for-all, in which all Americans would get their insurance from a single government plan
- A national Medicare-for-all plan open to anyone who wants it but people who currently have other coverage could keep what they have



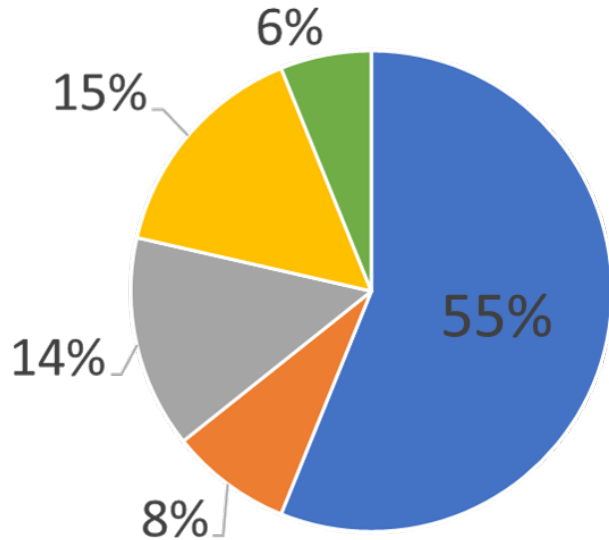
NOTE: Don't know/Refused responses not shown.

SOURCE: KFF Health Tracking Poll (conducted March 8-13, 2018)

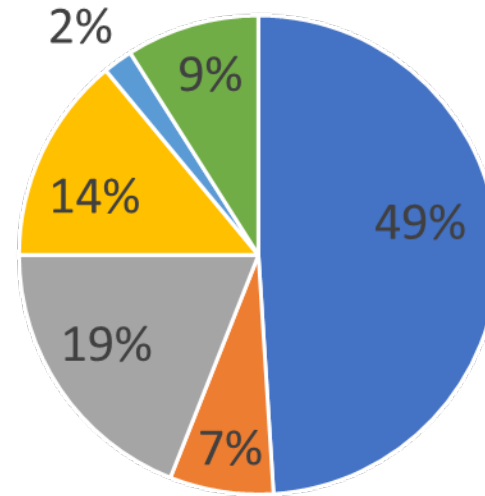
THE STATE OF HEALTH CARE IN MN

WHERE MINNESOTANS GET THEIR INSURANCE

Minnesota



National



■ Employer ■ Non-Group ■ Medicaid ■ Medicare ■ Other Public ■ Uninsured

Health Insurance Coverage of the Total Population | The Henry J. Kaiser Family Foundation | <https://www.kff.org/other/state-indicator/total-population>

MINNESOTA MARKET: CURRENT STATE



- 349,000 uninsured; uninsured rate increased from 4.3% to 6.3%
- Premiums stabilized in 2017, but there is still cause for concern:
 - Shrinking individual market: decline from 309,000 in 2015 to just 166,000
 - Stability is temporary: \$542 million reinsurance program expires in 2019
 - Loss of individual mandate penalty
 - 20 percent increase in medical costs from 2010-14 across all markets.
- A functioning individual market is essential to encourage entrepreneurship and provide stability for those who need insurance not tied to employment.
- Sustainability requires broader reforms but state action alone is very hard

REFORM'S UNFINISHED BUSINESS

State

- Address the public program **funding squeeze**: expected shortfalls for MinnesotaCare due to end of **provider tax** and **less federal funding**
- Improve **transparency** in prescription drug pricing
- Modernize Minnesota **data** laws
- Address **social determinants** of health

Federal

- Fund **cost-sharing reduction subsidies** to keep premiums affordable
- Oppose efforts to create **alternative, parallel markets** for health coverage that help some but will increase costs for most
- Rationalize the **tax treatment** of individual insurance
- Federal framework for cost containment and value

A PROACTIVE AGENDA

SMARTER BETTER HEALTH REFORM



Our 2017-2020 Strategic Plan is guiding us in the right direction:

Investing in ways to make the health care system easier to navigate

Working on making health care less expensive

Working with communities to create better conditions for healthy living

Investing in innovation

BETTER SMARTER HEALTH REFORM MEANS:



- Everyone has access to affordable coverage
- Consumers become more engaged and take greater control
- All stakeholders communicate health information clearly (health literacy)
- Patients are able to make comparisons and understand trade-offs
- Public/Private and cross-sector partnerships prevail over government-only solutions
- Choice?
- Long-term care?

DELIVERING ON THE PROMISE OF REFORM



better health

Create tools for consumers to navigate care

Make health care costs understandable and actionable

Make funding public health a priority

coverage stability

Stabilize all markets; ensuring the viability of the individual market

Address the funding squeeze in state public programs

Reinstate the individual mandate

cost control

Price transparency

Rationalize tax treatment of individual market coverage

Remove barriers to innovation



THANK YOU